



## Introduction

The Town of Wright, Wyoming is requesting proposals from qualified firms or individuals to assist in developing an Economic Development Plan for the Town of Wright. The consultant and team will collaborate with the community as well as the Town Council to understand the economic development concerns and interests.

## Project Background

The Town of Wright is a small rural community in the heart of coal country in the Northeast part of the state. The population is 1644 people per the 2020 Census. Just beyond the town limits is a subdivision with approximately 250 more people. Wright is located at the intersection of State Hwy 59 and Hwy 387 which is a connection of Interstates 25 and 90. The Coal Mines, Oil and Gas are the major employers in and around the surrounding area. With the coal mining, oil and gas industries showing a decline, the community of Wright realizes this kind of impact and is looking at other areas of economic growth potential.

The Economic Development Plan will be created to guide the growth and development of the Town of Wright. The Plan will serve as a guide to economic development for the Town and will provide for a coordinated development roadmap. The planning period is five years with a more general examination of the ten-year growth area to be provided. A Community Planning Grant through the Wyoming Business Council will partially fund the Plan.

## Submittal of Proposals

Proposals shall include the following:

- Description of the approach to the project and implementation
- Descriptive information of the firms experiences in this type of project
- Firm must have an energy/housing experience
- Projected timeline to complete the study
- Brief resume' of personnel assigned to the project
- Minimum of (3) references of clients for whom similar services were provided
- Budget to complete the project

Proposals must be submitted to:

Town of Wright  
Attn: Paula Strohschein  
P.O. Box 70  
395 Lariat Way  
Wright, WY 82732  
Email: paula@wrightwyoming.com

All proposals must be received before 4:00 p.m. on July 22, 2024, to be eligible for consideration. Two (2) hard copies AND a digital version of the RFP must be submitted. The Town of Wright reserves the right to reject any and all proposals.

The following scope is presented as a guide for proposers. Respondents are invited to craft and submit their own scope. However, the key elements included in this scope must be addressed.

#### **Economic Development Plan Scope of Work**

- Local Demographics
  - Age of population
  - Why are people moving here
  - Starting point with implementation
- Infrastructure Capacity
  - Lots, locations available
  - Complete an attraction plan to recruit businesses and workforce
  - Develop a plan for growth and development in and around Wright
  - Partnership with Water & Sewer District
- Economic opportunities
  - Opportunities for more revenue
  - Population Growth
  - Support Energy Oil/Gas/Coal
  - Analysis of economic activity and recommended areas for growth potential
- Constraints
  - Make suggestions on future infrastructure planning as the community grows in businesses/housing/workforce.
  - Parking needs
- Land & Development
  - Lots, Location
  - Housing needs assessment
  - Keep costs feasible
- Implementation Plan
  - Action plan
  - Assist with goals, objectives, action plan, and implementation

### Project Deliverables:

At the end of the Project, the consultant shall provide Twenty (20) hard copies of Executive Summary and Implementation guide; Ten (10) hard copies of Full Economic Development Plan; digital files of the following; executive summary, implementation guide and individual chapters of the plan.

### Timeline

The following timeline is tentative based on the Town's plans to hire and complete the study as soon as possible.

Advertise RFP	June 26 <sup>th</sup> , July 3 <sup>rd</sup> , 2024
Deadline to submit proposal	4:00 p.m. July 22 <sup>nd</sup> , 2024
Interview Top Consultants	August 5 <sup>th</sup> – 9 <sup>th</sup> , 2024
Begin Study	September 4, 2024
Complete Study	March 2025

### Contact Information

For more information on the Economic Development Plan project at (307) 464-1666 or [paula@wrightwyoming.com](mailto:paula@wrightwyoming.com).